



Basic Information

Please fill in the details below.

Name _____

Company Name (If applicable) _____

Street Address _____

City, State, Zip Code _____

Phone _____ **Email** _____

Participation Categories and Donation Options

Please check the box(es) next to how you would like to participate, and please have all donations in to the Benevolence Fund no later than August 2, 2013.

Premier Venue Sponsor:

Premier Venue Sponsors would have representation of an entire basketball court for at least one full day of the event. They would also be named a Team Sponsor, and have their name displayed on their team's jerseys. In addition they would have individual signage inside the venue, as well as acknowledgement of sponsorship via announcements by emcee and recognition in a full page ad inside the Tournament Program.

Fee: \$2,000



MASON PIERRE MCKAN July 13, 2011 – January 26, 2012

Team Sponsor:

Team Sponsorship of the "Mase Madness" Basketball Tournament will help build the benevolence fund via a sponsor supporter fee. Sponsors may take two different approaches:

1. Full Team Sponsorship: Sponsor a select team AND fund the players' entrance fee (giving more control over the representative players)

- Full Team Sponsorship: **\$550**

2. General Team Sponsorship: Sponsor a general participating team, and allow the Mase Madness Committee to determine the alignment of a team with a supporting sponsor.

- General Team Sponsorship: **\$275**



In either case, a sponsor's donation will cover the team's jerseys, which will have a common tournament promotion theme displayed on the front; and the Team Sponsor's name will be displayed on the back, above the player's number. The team sponsor will have a full page color ad recognition in the tournament program, and a poster promotion displayed in the gymnasium. (*Jerseys will be reversible.*)

Raffle Baskets:

In addition to monetary/product and service donations, business sponsors are welcome to donate raffle baskets. (Baskets may be dropped off or picked up from August 2 – 9)

Gift Cards:

In addition to monetary/product and service donations, business sponsors are welcome to donate gift cards that will be raffled during the event.

Corporate/Business Sponsor:

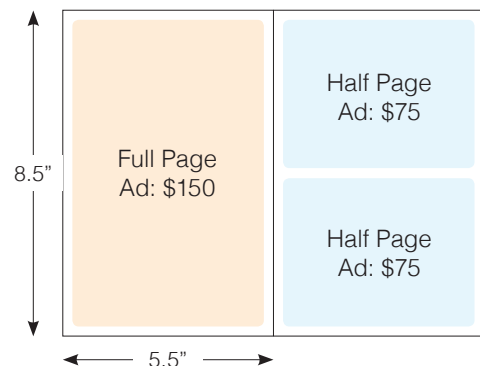
Business sponsors agree to help fund the scholarship via their contributions to the following promotional activities. (*Please e-mail a color pdf of your business logo directly to Kate McKan at comckan@gmail.com*)

1. Tournament Program:

- Full Page Color Ad: **\$150**
- Half Page Color Ad: **\$75**

2. Concession Products and Services:

- Business name recognition in tournament program.



Total Donation Amount

Please total the donation amount you will be providing and fill in that amount below. Checks and donations may be mailed or dropped off to: The Mason P. McKan Benevolence Fund, 74 Bennett Avenue, Binghamton, NY 13905